

Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

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APRIL 2004



Business Card Exchange

**Date: Thursday,
April 15 2004**

Location:

**Facenda Photography
43 Bishop Hollow Rd.
Newtown Square**

Time: 5:00 – 7:00 p.m.

Cost: No Charge

The Program:

Business Card Exchange

Sponsored by:

**Newtown Square Business &
Professional Association**

President's Corner



Traditionally we host a once a year networking event for the Newtown Square Business and Professional Association. And traditionally we hold this in one of our local banks.

And traditionally we hold this in

November. So much for tradition! This year we will hold our card exchange in April, and we will be holding it at the business establishment of Paul Facenda. Facenda Photography is located on Bishop Hollow Road in Newtown Square. We will hold it from 5:00 p.m. to 7:00 p.m. It is our expectation that you will drop in for this time of social interaction and invite others to join you.

This is the only formal business mixer we hold, so I urge you to support this event. To kick off my column I looked up the words, "to network" in Webster's dictionary and found that it referred to rivers and canals that connected towns. Not much help there! However, don't let this definition discourage you from attending. We will have delicious refreshments, hors-d'oeuvres and an interesting speaker. This relaxed setting will give you a great opportunity to get to know your fellow Newtown Square businesspersons.

Take advantage of this opportunity to distribute your business cards and other sales materials, but more importantly to develop relationships and to discuss issues we all face in common as we operate our businesses on a daily basis.

Anthony Ryan
610.353.3200
anthonyryan@sovereighbank.com

Scholarships

A \$1000 scholarship is awarded each year to a graduating senior from either a member business owner of NSB&PA or an employee. Contact Steve Mostardi.

Encouragement

NSB&PA regularly sends a gift to those facing difficult times. If you know someone who needs encouragement, let Mike Calvello know

Networking

There are numerous ways to network our businesses, but none of them is as effective as face to face. The April meeting will provide this opportunity at Facenda Photography. There will be a door prize that you could possibly win. Plan to stop in and make important connections with others in the NSB&PA.

President:	Anthony Ryan, Sovereign Bank
Vice President:	Ronnie Liadis, Liadis Travel, Ltd.
Treasurer:	Christine Linde, Graphic Search Associates
Secretary:	Ken Tanis, Delaware County Christian School
Directors:	Carol Audet, Chapel Printing
	Mike Calvello, MAB Paints
	Pete Crisanti, Casey's Trolleystop Restaurant
	Bruce Cumby, Cumby, Spencer & Associates
	John Custer, Jr., Esq.
	Paul Facenda, Paul Facenda Photography
	Paula McEvoy – Prudential, Fox Roach
	Steve Mostardi, Mostardi's Nursery
	Dick Pound, Ex Officio Member



MEMBER SPOTLIGHT

Liadis Travel

There is a major credit card advertisement with the readily recognized tag line; DON'T LEAVE HOME WITHOUT IT! For those of you intending to leave home for a business trip or a vacation, this slogan could apply to a quality travel agent; "Don't leave home without the expert advice of a travel agent". The assistance of a trusted travel agent could be the guarantee you need for a seamless business trip or a relaxing and memorable vacation. Never has this advice been as valuable as it is in the 21st century.

In today's world of excessive information, courtesy of the web, there is a significant risk taken from relying on Internet travel information. This information is unmonitored and can be erroneous. Don't take a chance on unreliable information when, at your doorstep is a resource with proven credentials and established trust; Liadis Travel Ltd.

Georgette Liadis opened Liadis Travel in Broomall in 1979. Five years later she moved the agency to its current location of 3129 West Chester Pike in Newtown Square. Liadis Travel provides the comfort of dealing with 25 years of local business experience. Her daughter Ronnie Liadis is the current president of Liadis Travel Ltd, which employs 7 travel consultants and 5 independent contractors.

A full service travel agency, 25% of Liadis Travel's business is corporate travel. Certain agents specialize in specific destinations such as the Caribbean, Ireland, Disney, Italy and Greece. To handle the business travel, there is a corporate travel specialist on staff. Liadis Travel is known worldwide as a Greece travel specialist through its dedicated website www.greeceexperts.com which attracts international clientele. Wherever in the world you desire to travel, Liadis Travel has the expertise to assist you.

Named as "Best Travel Agency" by Main Line Today Magazine and consistently listed as one of the top travel agencies in the area by the Philadelphia Business Journal, Liadis Travel is a name to be trusted for professional, personalized service. Next time you are considering "leaving home", contact Liadis Travel first (610.353.8330)!

To be featured in this newsletter, contact Ken Tanis at 610.353.6522 ext 283. Your business must have served NTS for 10 years or more to be featured.