



Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

VOLUME 24, NO. 2

EDITOR: KEN TANIS

FEBRUARY 2006

New Members

McClellan Construction
Shawn McClellan
3503 St. Davids Rd.
Newtown Square, PA 19073

Kylee's Kids, LLC
Jean McClellan
3515 West Chester Pike
Newtown Square, PA 19073
(Children's Boutique)

Dr. Richard Bruce, D.D.S.
3501 West Chester Pike
Suite 201
Newtown Square, PA 19073

Upper Crust
Abraham Khoury
3711 West Chester Pike
Newtown Square, PA 19073

Directory Update!

Directories have been mailed to
all residents and businesses.

Copies are still available.

If you need more,
call or email Dick Pound.

President's Corner

Progress Report

In one of our first newsletters of 2005, the Board of Directors and I set a course to accomplish the following goals:

1. To increase membership.
23 new members joined NSB&PA in 2005.
2. To reactivate the NSB&PA Directory.
In early January 2006, 4500 Directories were mailed to all Newtown residents and businesses.
3. To reactivate the "Business Alert" program with the Township police.
Project in progress.
4. To Reduce the number of general meetings.
Meetings reduced from 10 to 7 per year.
5. To mail monthly newsletter to all non-member businesses at least twice per year.
Done 2 times in 2005.
6. To update and maintain the NSB&PA Web Page.
Improved communication with Vicki O'Connell at Liadis Travel who manages our Web Page.

Our membership is now up to **154 businesses and growing!** Talk to your business neighbors and encourage them to join our rejuvenated organization.



Dick Pound

Dick Pound, President
610.742.1880 (cell)
16oz@comcast.net

2006 Meeting Schedule!

(Time & place to be announced)

March 9th

May 11th

June 8th

Sept. 14th

Oct. 12th

Dec. 14th

Not Just For The Holidays!

The NSB&PA Gift Certificate Program is now in full operation, and available throughout the year. Want a special way to say "Thank You" to someone for anything, anytime? Buy them an NSB&PA Gift Certificate available in \$25 increments at Sovereign Bank in Newtown Square.

To enroll your business or service in the NSB&PA Gift Certificate Program, at no charge, call Sean Rinda at Sovereign Bank on 610-353-3200 or email at srinda@sovereignbank.com

President:	Dick Pound, Casey's Seafood Grill & Pub
Vice President:	Paul Facenda, Facenda Photography
Treasurer:	Paula McEvoy, Prudential, Fox, Roach
Secretary:	Ken Tanis, Delaware County Christian School
Directors:	Carol Audet, Chapel Printing
	Mike Calvello, MAB Paints
	Pete Crisanti, Casey's Seafood Grill & Pub
	Fred Dewey, USA 3000
	Tim Drapeau, Susquehanna Patriot Bank
	Sean Rinda, Sovereign Bank
	Meg Shea, Long & Foster Realtors
Solicitor:	John Custer, Jr., Esq.



Member Spotlight

The Upper Crust
3711 West Chester Pike
Phone 610-356-2104

The intersection of Rte. 252 and West Chester Pike is not always a smooth process. Traffic has a tendency to back up especially at “rush hour”. (true oxymoron) So if you find yourself heading east and waiting for traffic to resume, take a look to your left and catch a glimpse of The Upper Crust. Don’t let the rather ordinary appearance of the gray building with the striped awnings deceive you into thinking that nothing extraordinary or special could be happening within those walls.

The Upper Crust is a pretty special place! To start with, the Khoury family that owns it is very special. In 1982 Abraham Khoury took the adventurous step to come to America from Lebanon. Without resources or the ability to speak English, Abraham attempted to make a new life for himself. It would not be easy. Just as he was on the brink of leaving America because he had no means of support, several strangers reached out to him and helped him open doors that he could not do on his own. One of these folks made it possible for him to study chemistry for three years at St. Joseph’s University. In order to keep himself solvent, he worked hard on weekends at a pizza shop. At the suggestion of others and with their help, he bought the Upper Crust in 1987. His goal was to be successful in business so that he would be able to reach out and help other struggling people as he had been helped.

A short time later his brother, Tony, and his parents arrived from Lebanon. They brought the same determination and willingness to work hard in order to make the business a success. In spite of long hours, they discovered real satisfaction in creating a restaurant in which people would be treated as family. A brief visit to one of the booths or tables will give you a good idea of what that means. Most customers are greeted by name and then further questioned about other persons or event in their lives.

In 1996 the Khourys expanded their business by annexing the space that had been used by the pharmacy next door. This provided much needed additional seating for patrons. When asked about the future of The Upper Crust, Abraham replied that he would die there “with a hoagie in my mouth”.

So if you are looking for a realistically priced tasty breakfast, lunch or dinner and want a large “side dish” of valued friendship and personal encouragement, stop in and give your stomach a delicious treat and your heart and spirit a lift for the day. See you at the Upper Crust.

To be featured in this newsletter, contact Ken Tanis at 610.353.6522 ext 283.