



Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

VOLUME 22, NO. 1

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JANUARY 2004

Newtown Square Tree Lighting



Anthony Ryan participated in another annual tradition sponsored by the NSB&PA. The Tree Lighting Ceremony at St. Albans Circle included special music provided by Marple/Newtown High School students.

January Luncheon Meeting

Date: Thursday, January 8

Location: Newtown Square Library, Bishop Hollow Road
Township Building, Newtown Square

Time: 12:00 noon

Cost: \$10.00

The Program: Identity Fraud, Carolyn McFadden

January Meeting: Identity Theft~

We are privileged to have Carolyn Mc Fadden who serves as a fraud investigator for Main Line and Sovereign Bank. She has pursued this work for the past 10 years. Almost 50% of the cases of fraud involve identity theft. She will be speaking about the ways that Businesses can safeguard their employees' privacy and checks. She will share a variety of actual cases that she has worked on and inform us of current trends in fraud issues. This is a "don't miss" meeting for all of us concerned about this growing problem of identity theft.



for joining NSB&PA?

**#9 You grow in your expertise
as a business person who is
on the cutting edge.**

President:	Anthony Ryan, Sovereign Bank
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	Bruce Cumby, Cumby, Spencer & Associates
	John Custer, Jr., Esq.
	Paul Facenda, Paul Facenda Photography
	Steve Mostardi, Mostardi's Nursery
	Pat Osieki, Newtown China & Glass
	Dick Pound, Ex Officio Member



MEMBER SPOTLIGHT

Paul Facenda Photographer

At this time of the year we are reminded of the power of pictures. Time, Newsweek, the Philadelphia Inquirer and others publish photographs of the past year that instantly communicate powerful reminders of the year's past events. That is the importance of photography! Paul Facenda is one of these special skilled people. Through his work with portraits and various other media, he captures for us a "memory" of that special person or event. So in some ways people like Paul Facenda are "historians" who record for us events, people and places on film and canvas. Quite an important calling!

Excellent photographers are known for their attention to detail. A visit to Paul Facenda's facility is instantly reassuring to the detail minded person. The reception room is impressive in its abundance of highly polished woodwork and hardwood floors. Beautiful brass handles and ample glass give the impression of quality. The room is attractively decorated with antiques and especially with a 100 year old wooden camera that is still operational. And, yes, there are the beautiful portraits of families and individuals that instantly demonstrate the high quality of work done by its owner.

Paul Facenda has been a professional photographer in Newtown Square since 1986. During his years as a boy scout, he developed an interest in photography, and after a short stint with newspaper photography, he obtained professional schooling in photography. In 1995 he completely renovated the "home-type" facility that now functions as a full service photography center. Paul is committed to Newtown Square and demonstrated that by using only local businesses to assist him with the total renovation of his current facility.

Paul Facenda specializes in portrait work, but also does weddings, corporate projects, pets, and a variety of other work. However, after flying in a two-seater aircraft with the door wide open so he could lean out and get excellent aerial shots, he decided that portrait work might be less hazardous to his health. Paul enjoys working with people. His greatest satisfaction is a satisfied customer. He sees his work as capturing for a family a "moment in time" that will only increase in its value as the years move on and loved ones are no longer present.

The world of photography has changed and so has the work of Paul Facenda Photography. The new digital techniques have greatly enhanced the turn around time and the ability to instantly do the touch ups and prepare the finished products. So if you are looking for a way to capture either important or just ordinary moments of your life and the lives of those you love and cherish, check out Paul Facenda Photography. You will not be disappointed! (check out ad for more details)

To be featured in this newsletter, contact Ken Tanis at 610.353.6522 ext 283. Your business must have served NTS for 10 years or more to be featured.