



Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

VOLUME 23, NO. 2

EDITOR: KEN TANIS

MARCH 2005

BUSINESS CARD EXCHANGE

WHEN?

Thursday, March 10, 2005
5:00 to 7:00 p.m.

WHERE?

Susquehanna Patriot Bank
200 S. Newtown Street Road
(Across from Alberto's)

Bring business cards, flyers, and give-aways to promote your business!

Open to members & non-members!

Applications for membership will be available.

Mark your calendars!

2005 MEETING SCHEDULE

March 10, 2005 ~ Business Card Exchange ~

Location: Susquehanna Patriot Bank

May 12, 2005 ~ Commercial Development

Speaker ~ Location: TBD

June 9, 2005 ~ Scholarship presentation ~

Location: Casey's - Breakfast

September 8, 2005 ~ Veterans Program ~

Location: TBD

October 13, 2005 ~ Business Speaker ~

Location: Casey's - Breakfast

December (date TBD) ~ Marple Holiday

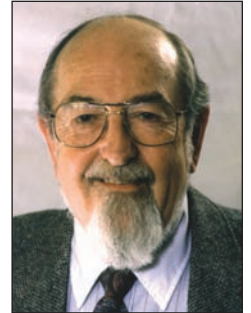
Luncheon ~ Location: TBD

January (date TBD) ~ Election and Forum

~ Location: TBD

President's Corner

Greetings to all of our business neighbors. Based on input from members, the Board of Directors and I have set a course to accomplish the following goals in 2005:



1. Increase membership through:
 - a. Increased awareness of NSB&PA activities by way of press releases and word of mouth.
 - b. Creating an NSB&PA brochure spelling out the benefits and value to prospective members.
 - c. Creating a "Welcome to Newtown Square" package to be hand delivered to new businesses.
2. Reactivation of the **NSB&PA Business Directory** which will be mailed to **every home in Newtown Township**. **Only NSB&PA** members will be listed, and member advertising will support the project. We anticipate mailing the directory in December of 2005. (Details later)
3. Reactivation of the "Business Alerts" which, with cooperation and input from the Newtown Township Police Department, will notify members of **scams and bad check passers** in the area.
4. Reducing the number of meetings to only seven a year, while offering more value to members via speakers and programs.
5. Mailing the monthly newsletter to **all businesses in the township** once or twice a year.
6. Updating and maintaining the NSB&PA web page.

I look forward to working with the NSB&PA once again, and certainly any of your comments or ideas are always welcome.

Dick Pound
610.742.1880 (cell)
16oz@comcast.net

Membership Forum Results:

At the January meeting an open discussion was held on the purpose and future of our organization. The primary result was that the organization is needed and has effective days ahead.

The schedule of meetings on the front page was one result of this discussion. A number of new initiatives will be announced later. A membership drive is an important key! Let's promote the NSB&PA by our own personal commitment to attend the monthly meetings and to invite guests from our business community.

Together we can do more than we can by ourselves!

President:	Dick Pound, Casey's
Vice President:	Paul Facenda, Facenda Photography
Treasurer:	Paula McEvoy, Prudential, Fox Roach
Secretary:	Ken Tanis, Delaware County Christian School
Directors:	Carol Audet, Chapel Printing
	Mike Calvello, MAB Paints
	Pete Crisanti, Casey's Trolleystop Restaurant
	Tim Drapeau, Susquehanna Patriot Bank
	John Custer, Jr., Esq.
	Sean Rinda, Sovereign Bank
	Steve Mostardi, Mostardi's Nursery
	Meg Shea, Long & Foster Realtors



Member Spotlight

Mom's Bake at Home Pizza

Do you know which pizza provider in Newtown Square has been named "Best of the Main Line" by the Main Line Today Magazine and also received the "Best of Philly" award seven times? Well, being the sharp person you are, you probably guessed it was **Mom's Bake at Home Pizza** at 4007 West Chester Pike in Newtown Square.

On October 15, 1986 Rob and Maureen Hagarty became one of the earliest franchise holders of a new organization based in Manyunk. The idea behind this venture was to provide the customer with a freshly prepared pizza that could be dropped in to the oven at home and enjoyed piping hot on the spot. The corporate headquarters produces the same quality fresh crusts on a daily basis and the local store adds all the freshly shredded cheeses, daily cut veggies and tasty sauces. This winning combination plus friendly service has made our Newtown Square store the top producing store in the organization. During the Super Bowl week over 1500 pizzas flew out of the store!

Rob and Maureen have created quite a reputation. About 19 years ago they opened their store on the same site it sits today. At that time they were on the fringe of Newtown Square, but as the population has spread westward, they are now viewed as part of the conveniences of central businesses. Some customers have developed such a loyalty that even though they have moved all over the country, they stop in on occasion and pick-up some frozen items to take on the plane back to their home.

Mom's Pizzas meet all the requirements for federal lunch programs. This makes it possible for them to provide hot lunch items for various colleges and school districts. Many of these schools also take advantage of the fundraising programs available to support projects to improve these schools and organizations.

So if this Business Feature has stimulated your appetite, you know what to do. Stop in and see Rob or Maureen at **Mom's Bake at Home Pizza**. Just give a call at 610.356.4099 and in 15 minutes your freshly prepared pizza will be ready for pick-up.

To be featured in this newsletter, contact Ken Tanis at 610.353.6522 ext 283. Your business must have served Newtown Square for 10 years or more.