



Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

VOLUME 20, NO. 5

EDITOR: ANTHONY RYAN

MAY 2002

Spring is in the air.....

Thursday
May 16th, 2002
8:00am

Marple Township Building

Cost:
Free to members and guests

The Program:

Back by popular demand, Laurie Green. She will be speaking on: **Stress Management** and Making Today's Dream Tomorrow's Reality.

I learnt at our last meeting from Diane McNitt that we should be doing a better job promoting our members in our newsletter. To this end I have included on the inside pages a solicitation form and contact information. Our membership is diverse. We are looking for success stories, help and tips, information or just plain self promotion. If you feel you have something to say, share or promote please contact me. I have included two items this month. A press release from Bruce Cumby (a speaker two months ago) and travel tips courtesy of Liadis Travel. Would you like to be featured?

PRESIDENT'S CORNER

Spring is in the air! We only have two meetings left until we break for the summer. A big thank you to Diane McNitt for her presentation at our April meeting. She hit on the high points of publicizing yourself and your business. She even gave the association pointers on how we can promote our members and our association better. Thanks again Diane.



By the time you receive this newsletter, we will have held our 2nd annual Newtown Township School Appreciation Day. Hopefully, you will have participated and enjoyed showing your appreciation to ALL of the employees in all of our local schools. If you missed out on the opportunity to participate in the School Appreciation day, you can still show your support to the Marple-Newtown High School by participating in their Senior Project Oral Presentation. **The high school needs volunteers to evaluate the students.** This is a great opportunity to meet and hear what great students we have at Marple-Newtown High School. I highly recommend it. **If you are interested please call Bob McCormick at 610-359-4200, ext 3056.**

The township is looking into hiring a health inspector. The Board of Supervisors has requested input from the business association. I plan to have a meeting with the township and some of the local restaurant owners. **If you are interested in attending please let me know by calling me at 610-356-7000.** We will keep you informed.

There is still time to get those scholarship applications in to Anthony Ryan at Sovereign Bank. The winner will be awarded at our June meeting. Call Kathy Baun (610-356-4000) or Pat Osiecki (610-353-7726) for more information.

Mark your calendars for our up coming meetings. Our June meeting will be our Dick Pound Scholarship meeting. This will be on Thursday morning, June 13th at 7:30 AM at Casey's. Dr. Robert Mesaros, Superintendent of Marple-Newtown School District will be our guest speaker.

Steve Videon
Videon Daimler Chrysler
videoncp@earthlink.net

Congratulations, Bruce!



Bruce J. Cumby, CLU, ChFC, owner and president of Cumby, Spencer and Associates Financial Group with offices on Darby Road in Havertown, has been named "Agent of the Year" with The Greater Philadelphia General Office of New York Life Insurance Company. Bruce has been helping his clients focus on wealth accumulation and preservation for over twenty-two years.

Tips For Businesses



Diane McNitt (center), president of McNitt Marketing spoke to members about how they can go about publicizing their business in local and national media publications. With Diane is Pat Osieki, of Newtown Square China & Glass and Steve Videon, of Videon Daimler Chrysler.

Has your business reached a milestone?

Have you or an employee done something noteworthy?

Is there something you would like to share with us?

We would like to feature you or your business in our newsletter.

Please contact me. I would like to hear from you.

Anthony Ryan

Secretary and Newsletter Editor

anthonyryan@sovereignbank.com

Phone: 610 353 3200

Fax 610 353 3610

Address:

Sovereign Bank

3606 West Chester Pike

Newtown Square, PA 19073

President:

Steve Videon, Videon Plymouth/Chrysler

Vice President:

Ronnie Liadis, Liadis Travel, Ltd.

Treasurer:

Jennifer Lotter, Commerce Bank

Secretary:

Anthony Ryan, Sovereign Bank

Directors:

Kathy Braun, New Century Bank

Mike Calvello, MAB Paints

Rich Crowe, County Press

John Custer, Jr., Esq.

Roger Linde, Graphic Search Associates

Steve Mostardi, Mostardi's Nursery

Pat Osieki, Newtown China & Glass

Ken Tanis, Delaware County Christian School

Dick Pound, Ex Officio Member

AIRPORT SECURITY AND YOUR SANITY: THINGS YOU SHOULD KNOW

Courtesy of LIADIS TRAVEL, LTD

The days of dashing through the airport to make it to the gate just before the plane door is closed are over! Today's terminals are filled with travelers seated at the gates for what can seem like forever and a day before the first boarding call is issued for their flight. With America's airports under an unprecedented level of security, the following tips should assist in making your air travel experience less stressful.

BEFORE YOU LEAVE

The following items are not allowed on your person or in your carry-on:

- Knives of any length or description. All cutting and puncturing instruments. This includes pocketknives, carpet knives and box cutters, ice picks, straight razors, metal scissors, and metal nail files. Corkscrews.
- Aerosol spray cans – hair spray, deodorant, insect repellent.
- Athletic equipment that could be used as a weapon, such as baseball/softball bats, golf clubs, pool cues, ski poles, and hockey sticks.
- Wrapped gifts. Security personnel will open gifts if the X-ray cannot determine the contents.
- Weapons – firearms, ammunition, gunpowder, mace, tear gas, or pepper spray.
- If in doubt, don't pack it.

ALLOW EXTRA TIME

- Arrive early. Heightened airport security measures increase the time needed to check in. Arriving at the airport terminal (not the parking lot) two hours before your flight's scheduled departure is advisable for domestic flights and three hours before for international flights.
- Parking at the terminals is extremely limited. Allow extra time for parking at satellite lots and shuttle transfer to the terminal.
- Airlines are enforcing advance check in requirements. Bags will not be checked within 30 minutes of a scheduled departure. Passengers not checked-in at least 20 minutes before scheduled departure should be prepared to find their seat assignment/reservation forfeited.

AT THE AIRPORT

- Watch your bags and personal belongings at all times. If you see unattended bags or packages anywhere in the airport terminal or parking area, immediately report them to a security officer or other authority.
- Don't joke about having a bomb or firearm. Don't discuss terrorism, weapons, explosives, or other threats while going through security checkpoints. The mere mention of words such as "gun", "bomb", etc., can compel security personnel to detain and question you. They are trained to consider these comments as real threats.

CHECKING IN

- Be prepared to wait in long lines. Bring something to read!
- The FAA requires that air carriers request government-issued photo identification, such as a driver's license or draft card, if the passenger appears old enough to have an ID. The name on your ticket must match your identification.
- E-ticket travelers should carry a copy of the itinerary issued by the airline or by the travel agent. This will serve as the proper documentation required to proceed through security checkpoints.
- If you do not have bags to check you may proceed directly to the security checkpoint. You only need to check-in at the ticket counter if you need to check your bags or purchase a ticket.

SCREENER CHECKPOINTS

- Only ticketed passengers are allowed beyond the screeners checkpoints, unless a passenger requires parental oversight or must be accompanied by a medical assistant.
- Travelers are limited to one carry-on bag and one personal item (e.g., purse or briefcase).
- Electronic items, such as laptop computers and cell phones, may be subjected to additional screening. Be prepared to remove your laptop from its travel case so it can be X-rayed separately.
- Travelers may be asked to remove their shoes, belt, jewelry, or hair accessories to be placed through the scanner.
- Random identification checks and bag searches can be expected.

These small steps have been made to ensure that our airports and our airplanes are safer. Hopefully, the future holds even more advances in this important area. In the meantime, when navigating Americas airports, please keep in mind that the implementation of courteous airline employees, palatable airline food, and an enjoyable, stress-free environment is yet to come!

*The most helpful tip we can provide is to utilize the services of a professional travel agent. Agents are travel experts who stay abreast of and analyze the most current promotions. A professional agent will clarify the fine print such as cancellation penalties and restrictions, make destination recommendations from where to eat, where to shop, and what to pack, and offer value-added services such as notification of flight schedule changes. The travel agent is your advocate. They investigate and supply competitive information and simplify the research process with one-stop shopping and suggestions that are in the best interest of the client, not the supplier. **Without a travel agent you're on your own!***



*Lynn Billetta, CTC
Corporate Travel Consultant*