



Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

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NOVEMBER 2002

Bring your cards.....

WEDNESDAY NOVEMBER 13th

**Sovereign Bank
3606 West Chester Pike
Newtown Square**

***The Program:*
Business Card Exchange**

***Time:*
5:30pm to 7:00pm**

***Special Guest:*
Fred Sherman KYW 1060**

An after hours business card exchange will be hosted by NSBPA member Sovereign Bank at their location in Newtown Square. Fred Sherman will be the guest and he will be giving a short talk and will then be available for questions etc. Food and refreshments will be served by NSBPA member Luigi and Giovanni Caterers.

President's Corner

What a GREAT meeting we had on October 10, at the Delaware County Christian School. Ken Tanis, new Headmaster Steve Dill, and the staff at DCCS were well prepared for us and they did a fantastic job. The meal was fabulous and we were able to listen to the DCCS choral group, the KnightTones. Our speaker, Tim Habbershon, a DCCS parent, was very informative and he did an outstanding job condensing a full day seminar and presenting the highlights to us in the 20 minutes we allotted him. Our goal as always is to have a meeting that is informative, has good food, good fellowship, and to get all of this done in one hour. We accomplished our goal.

I would like to thank all of you who came to the meeting and a special thanks to Steve Mostardi of Mostardi Nursery, Pat Osiecki of Newtown Square Glass and China, and Jim Bevlock of Lotus Flower Shop for donating our raffle prizes. The raffle brought in \$137, which we donated to the DCCS



Ronnie Liadis is still working on a direct mail piece to be mailed to the residents of Newtown Square. Any NSBPA member interested in being involved please contact Ronnie at 610-353-8330. The price will be dependent upon the number of businesses that want to be involved. We are planning on having no more than 12 businesses on an 8 1/2 X 11 direct mail piece. The estimated cost is \$350.

Election of board members will take place in January. If you are interested on serving on this great board, please contact Ronnie Liadis at 610-353-8330.

Our next meeting will be a business card exchange hosted by Sovereign Bank in Newtown Square on Wednesday, November 13 from 5:30 to 7 PM. The well renowned Fred Sherman will be our special guest. Come out, bring your business cards, and meet fellow Newtown Square businesses, and hear some great words of wisdom from Fred Sherman.

Our holiday luncheon is planned for Thursday, December 12, at noon, at the Paxon Hollow Country Club. It will be a joint meeting with the Marple Business Association. Our January meeting will be Thursday, January 9, at Charlottes. Our guest will be the new K-9 of the Newtown Township Police Department ("Q") and his handler. Anyone willing to test the officer(s) by bringing in drugs may do so. However, detection and arrest are sure to ruin your day.

I look forward to seeing all of you at the Business Card Exchange on Wednesday November 13 at 5:30 PM at Sovereign Bank.

Scenes from the October Meeting at Delaware County Christian School



Prize winners and donators are Jim Bevlock of Lotus Flowers, Pat Osiecki of Newtown Glass & China, Steve Quinn of Videon Chevrolet, Carol Audet of Chapel Printing and Steve Mostardi of Mostardi's Nursery



Tim Habbershon and Ken Tanis



Our speaker, Tim Habbershon

President:	Steve Videon, Videon Plymouth/Chrysler
Vice President:	Ronnie Liadis, Liadis Travel, Ltd.
Treasurer:	Jennifer Lotter, Commerce Bank
Secretary:	Anthony Ryan, Sovereign Bank
Directors:	Kathy Braun, New Century Bank
	Mike Calvello, MAB Paints
	Rich Crowe, County Press
	John Custer, Jr., Esq.
	Roger Linde, Graphic Search Associates
	Steve Mostardi, Mostardi's Nursery
	Pat Osiecki, Newtown China & Glass
	Ken Tanis, Delaware County Christian School
	Dick Pound, Ex Officio Member

The Inimitable Fred Sherman



Fred Sherman is more than just a distinctive voice. He is a veteran radio and TV broadcaster and a knowledgeable commentator on the investment scene. Fred is Senior Vice President and Economist at Sovereign Bank, and broadcasts from his office in Villanova, PA on a special direct microphone line to KYW. A large part of his appeal to a wide audience of KYW News Radio 1060 AM, WPEN 950 AM listeners to 'Fred and Steve' and NBC10 television in the Greater Philadelphia area is his clever and smile provoking ability to make the markets come alive with frivolous, yet sound, observations on stock and bond market developments. A little rhyme and a little riddle are not unusual.

He laments stock downturns and revels in strong market performances, with off-the-cuff comments that bring at least one chuckle to listeners each time he airs one of his reports: four times each day and six times each weekend on KYW News Radio. He also can be heard from 8:00 to 10:00 Sunday mornings on radio station WPEN 950AM - with partner Steve Van Rensselaer. This highly rated radio show has no shortage of callers. His throwaway lines not only relate to the financial markets at any given time of the day, but also usually topical in relation to sports, politics, celebrities, Philadelphia, tax times, and holidays. And, wait until you hear him sing!

When the market takes a dive, his wit, humor, and forecasting will help most of you survive. "Hey - its only money", he says, "and fortunately, mostly other peoples." Fred Sherman's sonorous voice has a ring of authority. With its special timbre, the Sherman vocal is a pleasure to listen to even if the market is headed south.

He does a lot of work with young people, who love his entertaining style. He is also a frequent speaker, captivating his audiences at seminars, meetings and conferences with his realistic observations. For 15 years he has delivered daily stock market reports. He is the best known radio voice in the Delaware Valley area, and is heard by over two million people on a weekly basis.

Visit Fred at <http://www.fredsherman.com/>

Arthur Levitt- former chairman of SEC has a new book - " Take on The Street " what Wall Street and corporate America don't want you to know and what you can do to fight back .. " now he tells us !!

He also says that brokers think--- if they have it - sell it. if they don't, buy it !! I think that's a bit strong but the book is worth your time.