

Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

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NOVEMBER 2003



Luncheon Meeting

New Date: Friday
November 14, 2003

Location: Delaware County
Christian School
Corner of Goshen &
Malin Roads
Newtown Square

Time: 12:00 Noon

Cost: No Charge

The Program:

"Healthy Living"

Presenter ~

Dr. Brian McDonough,
Philadelphia's
Family Physician

President's Corner

Is the year coming to an end already? It hardly seems possible that it is November! Last month we had an excellent meeting in which John Abitablo from Dale Carnegie Training helped us to understand and implement some of the fundamental concepts of networking. These are useful skills from which we can all benefit.

This month we are very fortunate to have Delaware County Christian School as our host for our meeting. This is a good opportunity to bring a colleague or guest and introduce them to other local business people. With the addition of Dr. Brian McDonough as speaker, we should be in for a real treat this month. I would ask members and guests to RSVP so as to facilitate the school in ensuring they have adequate food.

We are constantly looking for new ideas and opportunities to add value to our members. I would invite you to study the advertising opportunity that Ronnie Liadis is coordinating. We are looking for feedback, comments help and suggestions.

As we approach the end of the year membership renewals are in the process of being mailed. Hopefully everyone will rejoin and encourage our business neighbors to also participate. Our motto of "Strength in Numbers" is as important today as it was 27 years ago when the organization was formed. As I drive up and down West Chester Pike, I am reminded of a story about teamwork and service:

A woman was walking by a street work crew. The two workers each had shovels in hand. The first man dug a hole and, a little while later, the other worker filled it up. They move over a couple feet and perform the same task. The passer-by asked, "Excuse me, what are you gentlemen doing? Why are you digging a hole and then refilling it?" One of the men replied, "Well, there's usually three of us. The guy who lays the pipes in the ground called out sick today. But," he continued with a proud smile, "We're still doing our jobs." I hope to see you at DCCS.



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About our Speaker ~



Brian McDonough, M.D. has been the medical reporter for The Fox "Ten O'Clock News" since 1989 and during that time he has become Philadelphia's Family Physician. He has received virtually every major award in broadcasting during this time period including four Emmy Awards, the Jules Bergman Award (national medical broadcaster of the year), and The American Medical Writers Association's Walter Alvarez Award for Excellence in Medical Communication.

"My work with Fox has allowed me to reach so many viewers over the years, and I am extremely fortunate to have the chance to work for such an acclaimed news organization," says McDonough. He continues, "having the opportunity to discuss health issues for parts of three decades is something that has made me realize the value of preventive medicine and public education."

The Temple University School of Medicine graduate is Associate Director of The St. Francis Hospital Family Practice Residency Program where he maintains an active practice and has the opportunity to educate future physicians. McDonough's is the Associate Professor of Family Medicine and Community Health at Temple University School of Medicine and also is a past recipient of The Sir William Osler Award for Bedside Teaching. This award is given to one physician each year by the graduating class at Temple.

Television is not the only medium Dr. McDonough uses to educate. In Philadelphia, he has been medical editor of KYW Newsradio since 1988. He is heard on over five hundred stations throughout the country every day and his talk show, "The Dr. Brian McDonough Show" can be heard from coast to coast. In the e-world, Dr. McDonough serves on the Medical Advisory Board for MedCases and Epotec, 2 companies aimed at providing health education on the World Wide Web.

Brian McDonough, M.D. is the author of three books and is Medical Editor for HealthInk/Vitality productions. At age 45, he has achieved a great deal in a short time.

"I look forward to many more years of providing health information as the role of the media grows and evolves."

TOP TEN REASONS for joining NSB&PA?

#7 Because some of the best business persons in the world can be found right under our noses in Newtown Square!

President:	Anthony Ryan, Sovereign Bank
Vice President:	Ronnie Liadis, Liadis Travel, Ltd.
Treasurer:	Christine Linde, Graphic Search Associates
Secretary:	Ken Tanis, Delaware County Christian School
Directors:	Kathy Baun, New Century Bank
	Mike Calvello, MAB Paints
	Bruce Cumby, Cumby, Spencer & Associates
	John Custer, Jr., Esq.
	Paul Facenda, Paul Facenda Photography
	Steve Mostardi, Mostardi's Nursery
	Pat Osieki, Newtown China & Glass
	Dick Pound, Ex Officio Member

**This Space
Available**



MEMBER SPOTLIGHT

In 1955 a group of mostly Newtown Square parents scrapped together their savings and purchased the lovely stone mansion at the corner of Malin and Goshen. The mansion stood at one of the higher points in the area and overlooked a small valley with little development. Students who had been meeting in a variety of churches now had a "home" in the Strawbridge Estate. The entrance to the property was on a dirt road and stood in virtual isolation from any other homes except for the two already on the estate. The original headmaster of the school purchased the one home and over the years several other folks related to the school lived in the big farmhouse at the bottom of the property.

The school had actually been organized five years earlier and opened with 55 students in 1950. The parents were committed to providing an education that was built on the teachings of the Bible and was consistent with their values and principles. Now almost 55 years later the school serves approximately 1000 students on two separate campuses from over 24 different school districts and 130 different churches. The school is not connected with any specific church but requires its families to embrace the basic truths of the Statement of Faith and be actively involved in their own local church. To those who find tuition payments a burden, the school has financial aid available for approximately 25% of the families. The school has a diversity of students representing about 15% of its membership and composed of African-American, Asian and Hispanic students.

The mission of the school is to educate students who will serve God and impact the world through Biblical thought and action. (Mission Statement) The focus of the educational program is on college preparation. Many students take honors and Advanced Placement courses which enhance their college admissibility. A strong program for learning disabled students is available with approximately 15% of the students being served by 12 educational therapists and school psychologist. However, the school balances the strong academic emphasis with excellent programs in athletics (PIAA), art, music and drama.

The school appreciates the fine Newtown Square community in which it is located. Every effort is made to make the campus be a positive part of the attractive environs. Its fields are sometimes used by the community and its new 600-seat auditorium is rented by several groups in the Delaware Valley. (Contact the school if you have such a need.)

Since the NTSB&PA will be enjoying a complimentary luncheon at DC, we take this opportunity to welcome you to the campus and to a delicious lunch.

To be featured in this newsletter, contact Ken Tanis at 610.353.6522 ext 283. Your business must have served NTS for 10 years or more to be featured.