



Around Town

Monthly Newsletter of the

NEWTOWN SQUARE BUSINESS AND PROFESSIONAL ASSOCIATION

VOLUME 22, NO. 6

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SEPTEMBER 2004

Fall Kick-Off Meeting

**Date: Thursday,
September 9, 2004**

**Location:
Newtown Square
Fire Station**

Time: 11:45 a.m. – 1:00 p.m.

Cost: \$12.00

The Program -

**Status Report on Newtown
Square from Police, Fire and
Township Department**

Sponsored By:

**Newtown Square Business and
Professional Association**

Help Needed for Junior Initiation Program at MNHS

On Tuesday, October 12 speakers from the Newtown Square Business Community are needed to participate in the Junior Initiation Program at MNHS. This program provides students with insight into potential careers and qualities employers value. Speakers are asked to make two presentations. If you are willing to share the characteristics of your company and career, please call Pat Clark at 610.361.8787.

The conference will be held at the Penn State / Great Valley Campus. Speakers may present on their particular business, how to prepare for future jobs or any other business related topic. Lunch will be provided.

President's Corner

Well, the summer is almost over. Wet and cool as it has been, it is also one of the shortest that I can remember! People tell me that this because I am getting old. And of course, the end of the summer means back to the business of the Newtown Square Business and Professional Association. (NTSB&PA)



Last year at this time we had such a successful town hall type meeting with various township representatives, that we thought this event deserved a repeat. So we are asking you to come for a delicious lunch at the Newtown Square Fire Station for this informative and interesting program. A question and answer period will follow after each presentation.

As always, we are looking for your feedback on meetings, priorities, or anything else that you think should legitimately be the focus of the Association. Remember, this is YOUR association. Help us make it a very valuable contributor to your life and the life of our business community.

See you for lunch on September 9.

Anthony Ryan
610.353.3200
anthonyryan@sovereignbank.com

Advertising Opportunity

When was the last time you spent on \$200 on advertising that reached about 7000 potential customers? As a member of NTSB&PA you have the opportunity to place a 1/8 page coupon in the October 2004 Super Edition of the County Press Newspaper. This special edition will provide your business with instant and broad exposure to the residents and businesses of Newtown Square. Contact Ronnie Liadis or Anthony Ryan to confirm your advertising space.

Program

A good community is marked by excellent communication between the business community and the township services of police, fire, ambulance, and administrative leadership in Newtown Square.

Jim Sheldrake, our township manager, will be providing a review of these services and the personnel who make them so effective.

Come and join us for this first meeting of the new business year cycle.

President:	Anthony Ryan, Sovereign Bank
Vice President:	Ronnie Liadis, Liadis Travel, Ltd.
Treasurer:	Paula McEvoy – Prudential, Fox Roach
Secretary:	Ken Tanis, Delaware County Christian School
Directors:	Carol Audet, Chapel Printing
	Mike Calvello, MAB Paints
	Pete Crisanti, Casey's Trolleystop Restaurant
	Bruce Cumby, Cumby, Spencer & Associates
	John Custer, Jr., Esq.
	Paul Facenda, Paul Facenda Photography
	Steve Mostardi, Mostardi's Nursery
	Dick Pound, Ex Officio Member



MEMBER SPOTLIGHT

Luigi and Giovanni

To prepare for this month's featured business article, I had the opportunity to interview John D'Alessandro one of the partners of Luigi and Giovanni. I found instantly that we had some very common childhood experiences. We both had dads who were "butchers" by trade and worked in the food service business. We could recall the common practice of our dads bringing home for the family consumption portions of meat that were not appetizing enough for the customer but sure tasted great to us. We never worried about going hungry. We could also recall helping our dads in their businesses.

But contrary to my experience, John saw an opportunity to build on that experience and to make it the main focus of his career. In 1975 John D'Alessandro and Luigi Lemme formed a partnership that has endured and prospered for almost 30 years. Located on St. Albans Circle, Luigi and Giovanni is at the epicenter of the Newtown Square business community and has served as one of those anchoring establishments that gives our community its stability and character.

Obviously the name Luigi and Giovanni is intended to bring to mind thoughts of Italy. Can you imagine that they would be as successful if the name of their business was simply called "Lou's and John's"? Somehow it just doesn't make it. So building on the rich Italian tradition which they both share, they offer specialty products imported from Italy and manufactured on their own premises. They have 125 varieties of cheese and 50 varieties of pasta along with more than 50 varieties of sandwiches, soups, salads, baked goods and so much more. Whether you are purchasing food for the dinner table tonight or arranging for catering service for a special event, the choices available are mind-boggling. Truly this enterprise is a gem within our community.

For a partnership like Luigi and Giovanni to endure over three decades, it is obvious that they have something special in their relationship. John offered with tongue in cheek that the reason for its longevity was that he was so nice. (Actually he is an amazing "people person") However, the truth may be that they both appreciate so strongly their cultural Italian roots. Lou has had the edge over all these years because he was born in Italy, but John will be catching up this month as he visits Italy for the first time in his life. Don't be surprised if he returns with a pocketful of new products and services from the old country that will find their way into our lives as we enjoy the food services of Luigi and Giovanni in the years ahead.

Shopping at Luigi and Giovanni is more than an opportunity to put great fresh food on your table at competitive prices. It is also an opportunity to connect with a great group of men and women who have earned the valid reputation of serving customers in an extremely personal way that makes it a "truly cultural experience".

To be featured in this newsletter, contact Ken Tanis at 610.353.6522 ext 283. Your business must have served Newtown Square for 10 years or more to be featured.